

KENNETH L. SHROPSHIRE

Home:
7100 Wayne Avenue
Philadelphia, PA 19119
(215) 242-8441

Office:
The Wharton School
University of Pennsylvania
Philadelphia, PA 19104
(215) 898-3017 (phone)
(215) 573-2006 (fax)
shropshire@wharton.upenn.edu
www.kennethshropshire.com

PROFESSIONAL EXPERIENCE

ACADEMIC POSITIONS:

1986 - Present

PROFESSOR OF LEGAL STUDIES, THE WHARTON SCHOOL (effective July 1, 1999)

Promoted to Associate Professor with tenure effective July 1, 1992. Assistant Professor from 1986-1992.

DAVID W. HAUCK PROFESSOR AT THE WHARTON SCHOOL, named July 1, 2001

CHAIR, DEPARTMENT OF LEGAL STUDIES, July 2000-present

ACTING DIRECTOR, AFRO-AMERICAN STUDIES PROGRAM, SCHOOL OF ARTS AND SCIENCES, 1997-1998

UNIVERSITY OF PENNSYLVANIA

Philadelphia, Pennsylvania

Teaching and Research Areas

Primary research and teaching emphasis is on legal, business and social issues in the sports and entertainment industries, and negotiations. Courses taught include: Negotiations and Dispute Resolution, Introduction to Law (undergraduate); Legal and Business Aspects of Entertainment (MBA and undergraduate); Real Estate Transactions (MBA, undergraduate, and law school); Race, Racism and American Law (undergraduate); Legal and Regulatory Environment of Business (MBA core); Sports Law (law school); Legal and Business Aspects of Sports (MBA and undergraduate); Diversity and the Law (undergraduate); and, Diversity (MBA).

Service and Administrative Areas

These duties have included: chairing search committees for university administrative positions; serving as Senior Faculty-in-Residence, Goldberg College House; serving as Faculty Athletics Representative to the NCAA; member, NCAA Division I Academics/Eligibility/Compliance Cabinet; chairing the Athlete Career Counseling Panel; serving as Faculty Fellow in DuBois College House; serving as academic advisor to the African-American MBA Association; serving as faculty advisor to MBA real estate majors; serving on the University Academic Planning and Budget Committee; serving as faculty chairperson of the real estate student placement program; chairing reading committees for tenure cases and a practice professor appointment; serving as a LEAD program faculty member; serving as Afro-American Studies Summer Institute faculty member and Director; and serving as Department Chair, and Director of the Afro-American Studies Program.

ADDITIONAL ACADEMIC EXPERIENCE:

Spring 1997

ASSOCIATE PROFESSOR
UNIVERSITY OF PENNSYLVANIA SCHOOL OF LAW
Philadelphia, Pennsylvania

Summer 1990

VISITING PROFESSOR
UNIVERSITY OF SAN DIEGO SCHOOL OF LAW
San Diego, California

1981 - 1986

ADJUNCT PROFESSOR
SOUTHWESTERN UNIVERSITY SCHOOL OF LAW
Los Angeles, California

CONSULTING, LEGAL, JOURNALISM AND MANAGEMENT:

Selected Consulting Activities

Negotiation Workshops. Olympic feasibility study for a city; Sports agency merger-negotiations; lead co-chair, Philadelphia Stadium Site Selection Committee; Sports related internet start-ups; National Football League enterprise governance issues; Basketball endorsement and licensing issues; World Cup soccer site selection issues; franchise relocation issues in Cleveland and Seattle; sports facility construction issues in Norfolk, Washington, D.C., Atlanta and Seattle; lease interpretation issues for a Major League Baseball franchise; marketing and legal issues for the United States Amateur Boxing Federation; legal issues for the World Wrestling Federation; legal issues for an Arena Football franchise; individual clients have included team sport athletes, Olympic gold medalists, a broadcaster and an astronaut.

2000 - 2001

SPORTS COLUMNIST, AFRICANA.COM, "FAIR GAME"

2000 - 2001

COLUMNIST, THE LICENSING JOURNAL, ASPEN PUBLISHING

1998 - Present

OF COUNSEL, VAN LIEROP, BURNS & BASSETT, LLP
New York, New York

1984 - 1986

PRIVATE LAW PRACTICE, Los Angeles, California

The major areas of consultation included sports, entertainment, real estate and business planning.

1982 - 1985

ASSISTANT VICE PRESIDENT/SPORTS MANAGER

LOS ANGELES OLYMPIC ORGANIZING COMMITTEE, Los Angeles, California

Worked in marketing, fundraising, management, corporate relations and legal capacities with the Committee. Positions in the Committee included: manager/ sponsorships; sport manager/boxing; and assistant vice president/boxing and judo.

Experiences included: negotiating and drafting sponsor, supplier and licensing agreements; corporate relations with sponsors; managing the planning and operation of the 1984 Olympic Boxing Competition, the administration of a multi-million budget and the management of 1200 volunteers and paid personnel; responsibility for athlete drug testing; negotiating and drafting of agreements with the Coliseum Commission, contractors, consultants and employees; and insuring smooth relations and security for athletes, administrators and fans from over 150 nations.

1980 - 1982

ASSOCIATE

MANATT, PHELPS, ROTHENBERG & TUNNEY

Los Angeles, California

Worked in the Corporate, Real Estate and Sports Departments. Projects included matters for professional sports teams, athletes and entertainers.

Summer 1979

SUMMER LAW CLERK

MANATT, PHELPS, ROTHENBERG & TUNNEY

Los Angeles, California

Summer 1978

SUMMER LAW CLERK

HELLER, EHRMAN, WHITE & McAULIFFE

San Francisco, California (permanent job offer extended)

EDUCATION

GRADUATE:

COLUMBIA UNIVERSITY SCHOOL OF LAW, J.D. 1980

New York, New York

Attended Stanford Law School as a visiting student during the third year and served as a research assistant to Professor William B. Gould regarding sports labor law issues.

UNDERGRADUATE:

STANFORD UNIVERSITY, A.B. (Economics) 1977

Stanford, California

RESEARCH

BOOKS:

Being Sugar Ray: Sugar Ray Robinson and the Birth of the Celebrity Athlete, (a biographical study of the boxer Sugar Ray Robinson. That life serves as a prism to view modern-day athletes and the business of sports.) (in progress)

The Business of Sports: A Reader and Problems, (a collection of Sports business readings) edited with Scott Rosner. (in progress)

Fair Game: Diversity and the Business of Sports, (a fresh take on the broad range of diversity issues impacting the sports business including race, gender, sexual orientation and disabilities.) (in progress.)

The Business of Sports Agents, University of Pennsylvania Press, 2002, (a business, legal and social examination of the business of representing athletes).

Basketball Jones: America Above the Rim, New York University Press, 2000 (the legal, cultural and business conditions prompting the shift in commercial and social focus on the sport), editor with Professor Todd Boyd, University of Southern California School of Cinema and Television. Contributors include: Gerald Early, Charles Ogletree and Julianne Malveaux.

A Modern Sports Law Anthology, Carolina Academic Press, 1999 (a collection of the leading scholarly sports law articles, the first such volume in the field), editor with Timothy Davis and Alfred Mathewson.

In Black and White: Race and Sports in America, New York University Press, 1996. Winner of a 1996 "Outstanding Academic Book Award" (*Choice Magazine*). Winner of a 1997 "Gustavus Myers Center for the Study of Human Rights in North America" Outstanding Book Award.

The Sports Franchise Game: Cities in Pursuit of Sports Franchises, Events, Stadiums and Arenas, University of Pennsylvania Press, 1995. Nominee, *Financial Times/Booz, Allen & Hamilton Global Business Book Award*.

Agents of Opportunity: Sports Agents and Corruption in Collegiate Sports, University of Pennsylvania Press, 1990. Winner of a 1992 "Outstanding Academic Book Award" (*Choice Magazine*).

Careers in Sports Law, American Bar Association, 1990.

RESEARCH ARTICLES:

"Deconstructing Sprewell," University of Iowa, *Journal of Gender, Race and Justice*, (2001).

“Who Should Pay for New Sports Facilities?,” III Wharton Real Estate Review 2, 1-6 (1999).

“What Is Sports Law?,” 35 American Business Law Journal 2, 181-184 (1998).

“The Tarzan Syndrome: John Hoberman and His Problem with African-American Athletes and Intellectuals,” with Earl Smith, Journal of Sports and Social Issues 103-112 Winter (1998).

“Colorblind Propositions: Race, the NCAA, and the SAT,” 8 Stanford Law and Policy Review 141-157 (1997).

“Where Have You Gone, Jackie Robinson?: Integration in America in the 21st Century,” 38 South Texas College of Law Review 4, 1043-1055 (1997) (Sports, Law and Society Symposium issue).

“Merit, Ol’ Boy Networks and the Black-Bottomed Pyramid,” 47 Hastings Law Journal 455-472 (1996).

“Sports Agents, Role Models and Race-Consciousness,” 6 Marquette Sports Law Journal 267-285 (1996) (race and sports symposium issue).

“Diversity, Racism and Professional Sports Franchise Ownership: Change Must Come from Within,” 67 University of Colorado Law Review 47-92 (1996).

“Private Race Consciousness,” 3 Detroit College of Law at Michigan State University Law Review (1996) (civil rights symposium issue).

“Legislation For the Glory of Sport: Amateurism and Compensation,” 1 Seton Hall Journal of Sports Law 7-27 (1991) (inaugural issue, lead article).

“Thoughts on International Sports Leagues and the Impact of U.S. Antitrust Laws,” 67, Denver University Law Review 193-212 (1990) (Sports Law Symposium issue).

“Sports Bounty Hunters and Civil Liability,” Los Angeles Daily Journal Report, January 26, 1990, p. 2.

“Athlete Agent Regulation: Proposed Legislative Revisions and the Need for Reforms Beyond Legislation,” 8 Cardozo Arts and Entertainment Law Review 85-112 (1989).

“Opportunistic Sports Franchise Relocations: Can Punitive Damages in Actions Based Upon Contract Strike A Balance?,” 22 Loyola of Los Angeles Law Review 569-602 (1989).

“New Concepts of Contract Liabilities in College Sports: Member Institutions v. The National Collegiate Athletic Association,” 11 COMM/ENT, The Hastings Journal of Communications and Entertainment Law 1-33 (1989).

OTHER ARTICLES AND COMMENTARIES:

For *Fair Game* articles visit www.Africana.com

For *Licensing Journal* articles see The Sports Licensing Column, The Licensing Journal

Volume 21, No. 1 et. seq.

“Send Rocker to Counselor,” New York Daily News, January 2, 2000

“Wrong Message in Rocker Return,” New York Daily News, March 5, 2000

“Will Spree End Up Hero or a Goat?,” New York Daily News, June 6, 1999.

“Sports Facility Construction in the Coming Millennium: The Lawyer’s Role,” 16 Entertainment and Sports Lawyer 1 (1998).

“It Appears Race Is Part of HR Chase,” New York Daily News, September 20, 1998, p. 106.

“The Best on the Greatest,” Pennsylvania Gazette, June 1998, p. 38.

“Jackie Robinson’s Legacy,” Emerge Magazine, April 1997, p. 60.

“Two Anniversaries, But Little to Celebrate,” Wharton Alumni Magazine, Winter 1997, p. 24.

“Don’t Preach to the Choir,” New York Daily News, December 15, 1996, p. C31.

“Minorities and the (Commercial) Message,” Philadelphia Inquirer, November 26, 1996, p. A16.

“Philadelphia Needs a New Sports Stadium--It’s Either Pay Now or Pay Later,” Philadelphia Inquirer, September 30, 1996, p. A13.

“College Athletes Deserve Pay,” USA Today, September 18, 1996, p. 15A.

“Why Pick on Blacks in the NBA Draft?,” Los Angeles Times, July 11, 1996, p. 13B.

“Front Office Diversity a Priority,” New York Daily News, June 30, 1996.

“The Brave New World: Baseball in the Twenty-first Century,” 13 The Entertainment and Sports Lawyer 7 (1995).

“Investment Advice for the NCAA,” Wharton Alumni Magazine, Spring 1990, p. 36.

“So Would the City of Philadelphia,” Philadelphia Inquirer, February 16, 1990, p. 19A.

“The Gamy State of College Sports,” Philadelphia Inquirer, November 5, 1989, p. 3F.

“Proposition 42 Is Misguided,” The Sports Lawyer, Vol. VII, Winter 1989-1990, p. 5.

“Professional Boxing Can Be Made Safer,” The Sports Lawyer, Vol. VII, 1988-89, p. 10.

“Let’s Put Frank Robinson’s Hiring in Perspective,” Philadelphia Tribune, May 20, 1988, p. 7A.

“Helping Executives Through the Trials of Dealing With Lawyers,” Philadelphia Inquirer,

November 5, 1987, p. 2F.

“Professional Boxing Can Be Made Safer,” Philadelphia Inquirer, April 3, 1987.

BOOK CHAPTERS

“A Credit to Your Race,” Margaret Gatz, ed., **Youth, Race, Sports, Violence and Media**, SUNY Press, (2002).

“Not All Black Men Jump,” and “Deconstructing the NBA,” Todd Boyd and Kenneth L. Shropshire, eds, **Basketball Jones**, New York University Press, 2000.

“Compensation and the African-American Student Athlete,” Dana Brooks and Ronald Althouse, eds., **Racism in Collegiate Athletics: The African-American Athlete’s Experience**, F.I.T. Press, 1999.

EDITORIAL POSTS

Special Editor, American Business Law Journal, Sports Law Issue (Winter 1998).

CONGRESSIONAL TESTIMONY

Senate Judiciary Committee, “Professional Sports Franchise Relocations,” January 1996.

Congressional Black Caucus Legislative Weekend, “Sports Issues Forum,” Washington, D.C., September 1988 and 1989.

SELECTED ACADEMIC PAPER PRESENTATIONS AND PANELS

Old Dominion University “Athletic Superiority,” President’s Lecture Series, Norfolk, February 2001.

University of Iowa School of Law, “Deconstructing Sprewell,” Keynote Address, Iowa City, October 1999.

University of Toledo School of Law, “Race, Urban v. Suburban Venues and the Sports Franchise Game,” Keynote Address, Toledo, March 1999.

University of South Florida, “Sports, Race and Ethics,” Tampa, May 1998.

New York University, “Race and Sports Management,” New York, April 1998.

University of Miami, “Race, Urban v. Suburban Venues and the Sports Franchise Game,” April 1998.

University of Miami, “Sports Agents and Ethics,” Miami, February 1998.

American Studies Association, "The Battle Royal, Sports Firsts and Corporate America," Washington, D.C., November 1997.

Harvard Law School, "Legal and Policy Issues in Stadium and Arena Construction," Cambridge, April 1997.

University of Southern California, "Where Have You Gone, Jackie Robinson?," Los Angeles, April 1997.

University of Southern California, "A Credit to Your Race," Los Angeles, April 1997.

South Texas College of Law, "Where Have You Gone, Jackie Robinson?," March 1997.

Brown University, "In Black and White: Race and Sports in America," February 1997.

North American Society for the Sociology of Sport, "Role Models, Sports, Race and the Law," Birmingham, Alabama, November 1996.

Association for the Study of Afro-American Life and History, "Reflections on the Negro Leagues and Changing Views on Integration," Charleston, October 1996.

National Sports Law Institute, "Local Politics of the Sports Franchise Game," Milwaukee, October 1995.

The National Sports Law Institute, "Sports Franchises, Stadiums, Events and Public Policy," Milwaukee, October 1994.

The National Sports Law Institute, "Sports Agent Regulations," Los Angeles, October 1993.

"Free Agency in the United States and Japan," Keio University, Tokyo, March 1991.

"Legal Issues In Intercollegiate Sports," DePaul University, College of Law, October 1990.

"The Application of U.S. Antitrust Laws to Developing International Sports Leagues," American Business Law Association, Honolulu, August 1989.

"Collective Bargaining, the Labor Exemption and the National Football League," American Business Law Association, New Orleans, August 1988.

"Free Agency In Sports," Stanford University Law School, November 1987.

SELECTED BAR ASSOCIATION AND OTHER PRESENTATIONS

Sports Lawyers Association, Annual Conference co-chairman, Phoenix, May 2002.

Sports Lawyers Association, Annual Conference co-chairman, Philadelphia, May 2001.

University of North Carolina School of Journalism, "Should College Athletes Be Paid?" Raleigh, June 2000.

Sports Lawyers Association, "Sports Agent Regulations," San Francisco, May 2000.

ALI-ABA, "Sports Facility Financing and Construction," Los Angeles, January 2000.

Associated Press Sports Editors, "Superstars and Race," Richmond, June 1998.

The Sports Lawyers Association, "The Single Entity Defense," panel moderator, San Diego, May 1998.

Black Entertainment and Sports Lawyers Association, "Progress for Minorities in Sports Management?," San Juan, Puerto Rico, November 1997.

Ohio State Bar Association, "Sports Stadium Leasing and Financing," Cleveland, September 1997.

New York State Bar Association, "Antitrust Law and College Sports," New York City, January 1997.

Black Entertainment and Sports Lawyers Association, "The Lawyer's Role When Things Go Bad for the Athlete Client," Puerto Vallarta, Mexico, November 1996.

American Bar Association, "Minority Contractors and Sports Facility Construction Following Adarand," Nashville, October 1996.

City of Philadelphia, "Stadium and Arena Legal and Financing Issues," Philadelphia, July 1996.

American Bar Association Section on Antitrust, "Should College Athletes Be Paid?," Washington, D.C., March 1996.

District of Columbia Bar Association, "Sports Franchise Relocations: The Public Policy Issues," Washington, D.C., March 1996.

New York State Bar Association, "Public Funding for Sports v. the Arts," New York, January 1996.

American Civil Liberties Union, "Affirmative Action: The Need Remains," Philadelphia, September 1995.

Sports Lawyers Association, "Affirmative Action in Sports Franchise Front Offices," Boston, April 1995.

New York Lawyers Association, "Stadium and Arena Leases," New York, November 1993.

American Bar Association, "Stadium and Arena Lease Negotiations," Leesburg, Virginia, September 1993.

Amateur Athletic Foundation, "The Inner City Athlete," Los Angeles, August 1989.

National Association of Black Journalists, "Reporting the Business of Sports," New York, August 1989.

SELECTED MEDIA APPEARANCES

CNN, "Allen Iverson Hoping to Score Another Victory with Latest Trip to Court," July 2002
BBC, "The Casey Martin Decision," May 2001

ESPN, "Marketing the Hip-Hop Athlete," Outside the Lines, December 2000.

NPR, "A Ballpark in Chinatown," All Things Considered, November 2000.

NPR, "The Impact of Sports Facilities," Which Way L.A.?, October 1999.

NFL Films, "Absolute Power: NFL Head Coaches," September 1997.

Good Day Philadelphia, "Athletes as Role Models," August 1997.

ABC Nightline, "Bypassing College for the Pros," May 1997.

Fox 29, "Sports Facility Construction in Philadelphia," April 1997.

Court TV, Cochran and Grace, "Jackie Robinson's Legacy," April 1997.

CNN/SI, "Athletes as Role Models," April 1997.

Fox Cable News Network, "African-Americans and Sports," February 1997.

MSNBC, "African-American Sports Columnists," November 1996.

Wisconsin Public Radio, "Paying College Athletes," September 1996.

Good Day Philadelphia, "Diversity in Sports Management," Fox, Philadelphia, July 1996.

Fox Television Network, Business Report, "Value of the Olympics to Cities," July 1996.

Fox Television Network, Business Report, "Olympic Endorsements," July 1996.

National Public Radio, Radio Times, "Race and Sports in America," April 1996.

National Public Radio, Only a Game, "Sports Franchise Relocations," February 1995.

ABC World News Tonight, "Corruption in College Sports," January 1991.

WFAN Radio, "The NCAA Convention," New York, January 1991.

National Public Radio, Radio Times, "Sports Agents and College Sports," December 1990.

WHYY Radio, "Sports Franchise Relocations," Philadelphia, November 1989.

New Jersey Public Television, "Blacks in Sports Management," July 1988.

Black Entertainment Television, "The Budweiser Sports Report," Washington, D.C., July 1987.

CBS Radio Network, "CBS Business Update," comments, various sports legal/business issues,

1987-1991.

BAR MEMBERSHIP

California, 1982

PROFESSIONAL AFFILIATIONS

American Association of University Professors, 1986-present.

American Bar Association: Program Chair, Forum Committee, Sports Law Section, 1995-1999.

Arthur Ashe Athletic Association, Board of Advisors, 1996-1999.

Black Entertainment and Sports Lawyers Association, 1985-present.

Inner-City Games Philadelphia, Board of Directors, 2000-present.

Philadelphia American Civil Liberties Union, Board of Directors, 1991-1997.

Philadelphia Sports Congress, Board of Directors, 1996-present.

Philadelphia Volunteer Lawyers for the Arts, 1987-1994.

Philadelphia Writers Organization, 1987-1994.

Sports Lawyers Association, Board of Directors, 1997-present.

United States Olympic Committee, Budget Committee, 1990-2000.

HONORARY DEGREES

UNIVERSITY OF PENNSYLVANIA, M.A. 1992
Philadelphia, Pennsylvania

HONORS

RESEARCH AND TEACHING:

National Black MBA Association, Educator of the Year (awarded by the Philadelphia Chapter) (1996)

Greek System, Outstanding Professor Award (1996)

OTHER:

Member of the Dorsey High School (Los Angeles) Hall of Fame

Alumni Trustee Nominating Committee, Stanford University, 1996-present